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| Name - Steve O’Neil | | A picture containing person, person, posing  Description automatically generated Photo by [Jurica Koletić](https://unsplash.com/@juricakoletic?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText) on [Unsplash](https://unsplash.com/s/photos/man-face-close-up?utm_source=unsplash&utm_medium=referral&utm_content=creditCopyText) |
|  | |
| Age (approx.) | 38 |
| Sex | Male |
| Group – Trainer | |
| Background and description | | |
| *The way of looking at things is similar to that of traditional DBA. Seen many different ideas and suggestions over time. Attending this session to see if there are any new or different ideas that can be reused for their own work.* | | |
| Motivation | | |
| *Delivering high-quality training to students on his course. Attending conferences to keep up with the latest trends and new technologies. Catch up with colleagues in the industry. As well as looking for new opportunities that present themselves.* | | |
| Data Literacy | | |
| *Moderately data literate* | | |
| Technological expertise | | |
| Able to read and write a wide variety of different languages. | | |
| Goals for this attendee | | |
| Present storytelling in a different way that maybe they have not seen before. Take away a greater appreciation for storytelling as a way to ensure students have a higher retention rate. | | |